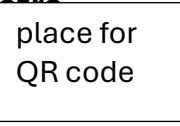


PRIVACY NOTICE
regarding the taking of pictures and video recordings
at the events of the Budapest Festival Orchestra



1. The Data Controller and its contact details

Controller: **Budapesti Fesztiválzenekar Alapítvány (Budapest Festival Orchestra Foundation)**

Registered office: H-1034 Budapest, Selmeci u. 14-16.

Tax ID number: 18005488-2-41

Website: <https://bfz.hu/en/>

Contact details of the Data Protection Officer: adatvedelem@bfz.hu

2. Purpose of data processing

Pictures and videos taken at concerts and public events of the Budapest Festival Orchestra (BFO) are intended to document the concert experience, to present and promote the BFO's activities, to produce promotional materials and for marketing purposes (sharing on a website and in social media). Furthermore, the aim is to document the public benefit activity carried out in pursuit of a legally recognized public purpose. The purpose of data processing is also to record and preserve the BFO's activities for its own music (music history) archives.

3. Legal basis, duration of processing, and scope of data processed

3.1. Taking “crowd shots”

Visitors to the BFO's concerts and public events acknowledge that images, film (video) and audio recordings may be made of the concert in which they may be identifiable (*so-called concert crowd shots*). Such images and video recordings may be published by the orchestra as a non-profit organization through any print and/or online media in order to promote the BFO and classical music as a public benefit purpose as defined in the Foundation's articles of incorporation. Visitors further acknowledge that they may not make any financial or other claims in connection with the recordings. In the case of crowd shots, civil law consent is not applicable (Section 2:48(2) of the Hungarian Civil Code), as it is not technically feasible to obtain individual consents. Based on the foregoing, the legal basis for the use of the image as personal data is the legitimate interest of the Controller (see Article 6(1)(f) GDPR), for which the Controller has conducted a balancing test. Duration of processing: until the purpose of the processing is achieved.

3.2. Taking of “genre images”

If at the concert or during the intermission, so-called genre images of the visitor are taken (*e.g. a family photo in front of the BFO press wall*), in which the visitor can be clearly identified, BFO will use them only with the visitor's consent for the purposes set out in

section 2. You can find out about the terms and conditions of data processing on the website or at certain events available on site via a QR code. In this case, the relevant rules on civil law and privacy consents (see Article 6(1)(a) of the GDPR and Section 2:48(1) of the Hungarian Civil Code) apply. Please note that you cannot make any financial or other claims in connection with the recordings. Duration of processing: until the purpose of the processing is achieved or until the consent is withdrawn. The withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal.

4. The rights of the data subject

The data subject may exercise their rights under the GDPR at any time, including as follows:

- **They can request information** on the making and use of recordings.
- **They can withdraw their consent at any time** (in the case of genre images). The withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal.
- **They may request the deletion of the recording(s)** or the restriction of public access to them, if the data subject identifiably appears in the images or recordings and deletion is technically possible.
- On the basis of the **right of access**, they can request to view and receive the recordings.
- They may **lodge a complaint** with the National Authority for Data Protection and Freedom of Information (NAIH) (address: H-1055 Budapest, Falk Miksa utca 9-11.; phone: +36 1 391 1400; e-mail: ugyfelszolgalat@naih.hu) if they consider that the processing of personal data concerning them violates the provisions of the GDPR.
- They may **seek recourse at the courts** having subject-matter and territorial jurisdiction if their rights of informational self-determination and/or personality rights have been violated.

For more information on how to exercise your data subject rights and further details on data processing, please write to adatvedelem@bfz.hu.

Budapest, 10/24/2024

Budapest Festival Orchestra Foundation