

# About Cookies and How We Use Them

**(1) Please note:** The Data Controller (see Section 8) would like to draw the attention of the website's visitors to the fact that it does not assume any liability for the cookies placed by so-called third parties that might appear on the <https://bfz.hu/en> website or the <https://shop.bfz.hu/en/home/> webshop related to the website. Please regularly check and delete on the interface of your web browser (Google Chrome, Safari, MS Bing, etc.) the online marketing cookies that might have been installed on your computer by third parties, as these cookies can track your online activities.

## (2) What are "cookies"?

Cookies are files stored on your computer, smart phone or tablet when for example, you visit a website. A cookie will usually contain the name of the website from which the cookie has come, the "lifetime" of the cookie (i.e. how long it will remain on your device), and a value, which is usually a randomly generated unique number.

## (3) What kind of cookies are used when you visit the website?

Our pages contain the following types of cookies:

| Type of cookies  | Description  | Example   |
|--|--|---|
| Functional or technical cookies  | These cookies help run the website by enabling such basic functions as page navigation or access to the website's interfaces.<br>The website cannot function properly without these cookies. | The website is loaded and the YouTube video on the website can be watched.  |
| <i>Saving user preferences</i>   | <i>Preference cookies enable the website to remember information that changes the accessibility or appearance of the website.</i>  | <i>For example, based on your preferred language or the region where you are staying.</i>   |
| Statistical cookies  | Statistical cookies help the website's operator to make a statistical analysis of the website visitors' activities.  | For example, which country visitors come from and how long they stay on the website. All this happens anonymously.  |
| Marketing cookies / <b>Please note</b> that these cookies may also be placed in your browser by third parties, independent of bfz.hu/en. | Marketing cookies are used to track visitors' activities.  | The aim is to display advertisements that are relevant and engaging for the individual user and thereby more effective for advertisers and third party advertisers. |
| <i>Other cookies</i>   | <i>Unclassified cookies are cookies that are set together with the service provider concerned.</i>   | <i>For example, adding an item to the basket while shopping online.</i>   |

For a detailed list of the cookies on the website, please contact us at the email or mailing address in Section (8) of this Notice.

## (4) What do we use "cookies" for?

Bfz.hu uses cookies primarily to make our online platforms easier to use, so that we can provide you with a better user experience.

The so-called functional cookies are **essential** for the functioning of the website, and therefore, they cannot be blocked. Of course, you can delete them in your browser after visiting the website. In that case, however, next time you visit us, you will have to provide the necessary information (e.g. login details) again.

In order to develop the website and enhance the user experience, we also use cookies enabling us to collect **statistical information** about how our visitors use the website. These do not identify you, since they inform us, for example, of the number of visitors or which part of the website was the most popular at a given time. Such cookies are, for example, those of Google Analytics, about which you can find information [here](#).

The aim of **marketing or ad cookies** is to enable advertisements to be displayed on the website that are engaging and relevant to you. These cookies cannot identify you without your consent, but they are able to collect information, for example about the pages you have browsed or the parts of the website you have clicked on. If you consent, we process the information gathered with the help of cookies on the website so that we can further adapt our marketing communication to your needs and provide you with customized offers.

#### **(5) About cookies used by well-known international service providers**

When you visit [www.bfz.hu/en](http://www.bfz.hu/en), there will be cookies on the website that are not placed there by the data processor running the website visited, but by a third party, such as Google Analytics, for the purpose of data analysis. Through these, the operators of the website can obtain a more accurate insight into user behavior. The aim of Google AdWords and Facebook Pixel cookies is to present you with personalized advertisements based on your browsing history.

For more information on Google's privacy practices, visit <https://www.google.com/policies/privacy/>.

For more information on the operation of Facebook cookies, visit <https://www.facebook.com/policies/cookies/>.

#### **(6) About consent**

By using the <https://bfz.hu/en> and <https://shop.bfz.hu/en/home/> websites, **you may consent to our using cookies for statistical and marketing purposes**. If you do not agree to the usage of cookies in this manner, please adjust your browser settings accordingly. If you disable the cookies that we use, this may impact your user experience while on the [www.bfz.hu/en](http://www.bfz.hu/en) website.

#### **(7) Turning cookies off**

Most internet browsers are initially set up to accept cookies. You can change the settings to block cookies or to alert you when cookies are being set on your device. There are a number of ways to manage cookies. Please refer to your browser instructions or help screen to learn more about how to adjust or modify your browser settings.

If you disable the cookies that we use, this may impact your experience while on the [www.bfz.hu/en](http://www.bfz.hu/en) website.

If you use different devices to view and access the [www.bfz.hu/en](http://www.bfz.hu/en) website (e.g. your computer, smartphone, tablet etc.), make sure that each browser on each device is adjusted to suit your cookie preferences.

#### **(8) Data Controller's contact**

Should you have any questions on the above, you can contact us at the following mailing address or email:

Company name: Budapest Festival Orchestra Foundation

Registered office: H-1034 Budapest, Selmeci utca 14-16 .

Tax number: 18005488-2-41

Email address: [adatvedelem@bfz.hu](mailto:adatvedelem@bfz.hu)

**Thank you for reading this information.**